संख्या–३५/2020–893/58–2020–148/2015

प्रेषक,

संदीप कौर,
विशेष सचिव
उत्तर प्रदेश शासन।

सेवा में,

समस्त जिलाधिकारी,
उ0प्र0।

उद्यान अनुभाग दिनांक : 16 जून, 2020

विषयः **आत्म निर्भर भारत के अन्तर्गत समस्त फल एवं सब्जियों के उत्पादन हेतु आपरेशनग्रीन के अन्तर्गत अल्प कालीन हस्तक्षेप हेतु दिशा निर्देश के सम्बन्ध में।**

महोदय,

उपर्युक्त विषयक उप निदेशक, खाद्य प्रसंस्करण उद्योग मंत्रालय, भारत सरकार, नई दिल्ली के पत्र सं0–ओपी–14/1/2019–डीडी(ओजी), दिनांक 12.06.2020 के साथ आपरेशन ग्रीन की दिशा निर्देश की प्रति संलग्न कर प्रेषित करते हुए मुझे यह कहने का निदेश हुआ है कि कृपया अपने–अपने जनपदों में दिशा निर्देश के अनुसार कार्यवाही सुनिश्चित करने का कष्ट करें।

संलग्नक : यथोक्त।

भवदीया,

(संदीप कौर)
विशेष सचिव

संख्या–३५/2020– 893 (1)/58–2020–तद्दिनांक।

प्रतिलिपि आपरेशनग्रीन की दिशानिर्देश की प्रति निम्नलिखित को आवश्यक कार्यवाही हेतु प्रेषितः–

1– प्रमुख सचिव, खाद्य एवं रसद विभाग, उ0प्र0 शासन।
2– प्रमुख सचिव, सहकारिता विभाग, उ0प्र0 शासन।
3– निदेशक, उद्यान एवं खाद्य प्रसंस्करण विभाग, उ0प्र0 लखनऊ।

आज्ञा से,

(संदीप कौर)
विशेष सचिव।

F No. OP-14/1/2019-DD(OG)
Operation Greens Division
Government of India
Ministry of Food Processing Industries
Panchsheel Bhawan, August KrantiMarg
New Delhi-110049

Dated: 12.06.20

Subject: 16th meeting of Mission Operation Greens constituted under the Operatic Greens Scheme- reg.

The undersigned is directed to state that 16th meeting of Mission Operation Greer will be held under the Chairmanship of Joint Secretary, MoFPI on **15.06.2020 at 03:00 P** over **Cisco Webex Meeting** (online meeting portal) to discuss the scheme guidelines f expansion of short term price stabilization measures strategy of Operation Greens schen from Tomato, Onion & Potato (TCP) to all fruits and vegetables (TOTAL) and to revie the 5 integrated value chain development project sanctioned under Operation Greer scheme and to make its recommendations to the Inter Ministerial Approval Committe (IMAC) . The following agendas will be placed before the Mission meeting:-

I. Scheme Guidelines

II. M/s Andhra Pradesh Food Processing Society, Krishna, Andhra Pradesh

IV. M/s Banaskantha District Coop Milk Producers Union Ltd, Banaskantha, Gujarat

V. M/s Khemanand Dudh and Krishi Producer Company Limited, Ahmednaga Maharahstra

VI. M/s Vangi Food, Anand, Gujarat

VII. M/s Sanghar Exports, Pune, Maharashtra

The details to join the meeting over Webex is as under :-
https://meetingsapac14.webex.com/meetingsapac14/j.php?
MTID=md624874e0931c07912ae3fe1b75a9b73
Meeting number:- 156 538 3203
Password:- 123456
Host key:- 717437

In case of any clarification, please contact Mr. Dalveer Singh (7027210002).

2. You are requested to kindly make it convenient to attend the meeting. A line confirmation will be highly appreciated.

(Shyam Sundar Agrawa
Deputy Direct
Tel: - 011-264065
Email:-operationgreens-fpi@gov.

To,

1. Joint Secretary, MIDH, Krishi Bhawan. Dr. Rajendra Prasad road, New Delhi -110001

2. Adviser, NITI Aayog, Sansad Marg, Sansad Marg Area, New Delhi, Delhi-110001

3. Chairman, APEDA, 3rd Floor. NCUI Building 3, Siri Institutional Area, August- Kran Marg, Opp. Asiad Village, New Delhi, Delhi 110016

4. Managing Director, (NHM) National Horticulture Board, Ministry of Agriculture ar Farmers Welfare Government of India 85, Institutional Area, Sector – 18 Gurgaon - 1220 (Haryana)

5. Managing Director, NAFED, NAFED House Siddhartha Enclave Ring Road, Ashra Chowk, New Delhi-110014

6. Managing Director, SFAC, NCUI Auditorium Building, 5th Floor, 3, Siri Institutior Area, August Kranti Marg, Hauz Khas, New Delhi, 110016

7. Managing Director, NCDC, 4, Siri Institutional Area, Hauz Khas, NEW DELHI – 11001

8. ESA, DAC&FW, Department of Agriculture & Cooperation, Ministry of Agriculture ar Farmers Welfare,Krishi Bhawan, Rajendra Prasad Road, NewDelhi-110001.

9. The Special Secretary, Department of Horticulture and Food Processing, Govt. of Utt Pradesh, R. No. 530, 5th Floor, BapuBhawan, Secretariat, Lucknow

10. The Principal Secretary, Department of Industries& Commerce and Food processing Texstiles, Government of Andhra Pradesh, D Block, 2nd floor, R. No. 348, AP Secretari Vijaywada, AP

11. Addl. Chief Secretary, Department of Agriculture & Marketing & Horticulture, Go of Maharashtra, Mantralaya, Annex Building, Madam Kama Road, Rajguru Chow Mumbai-400032.

12. Addl. Chief Secretary, Department of Agriculture & Cooperation and Horticultu Govt. of Gujarat, Sachivalaya, Gandhinagar-382010

13. Secretary, Department of Food Processing, Industries & Horticulture, Govt. Of We Bengal, Mayukh Bhawan, Sector-1, Salt Lake, Kolkata-700091

14. Secretary, Department of Agriculture & Horticulture, Govt. of Karnataka, M Building

15. Principal Secretary, Department of Agriculture and Farmers' Empowerment, Govt Odisha, Bhubaneshwar-751001

16. Principal Secretary, Department of Agriculture, Govt. of Bihar, New Secretariat, Bail Road, Patna-800015

17. Principal Secretary, Department of Horticulture, Govt of Madhaya Prade Mantralaya, BallabhBhavan, Bhopal-462004 ,0755-2559542

18. Mission Director, Government of Madhya Pradesh, No. 312, Vallab Bhawa Mantralay, Bhopal-462004, MP

19. Mission Director, State Horticulture Mission Government of Andhra Pradesh TTI Building, 1st Floor, Old Market yard, Chuttugunta, Guntur- 522007, Andhra Pradesh

20. Mission Director, State Horticulture Mission, Government of Bihar, 2nd Floor, Pa Bhawan, Bailey Road, Patna – 800001, Bihar

21. Mission Director Government of Gujarat Directorate of Horticulture, Ist Floor, B-Win Sector- 10A, Krishi Bhawan Gandhi Nagar- 382010

22. Mission Director State Horticulture Mission Government of Karnataka Directorate Horticulture, Lalbagh, Bangalore – 560004

23. Mission Director, Government of Maharashtra Sakhar Sankul, Shivaji Nagar, Pune 411 005 Maharashtra

24. Mission Director, State Horticulture Mission, Government of Odisha, VIP Are Nayapalli, Bhubaneswar – 751 005 Odisha

25. Mission Director, Government of Uttar Pradesh, Department of Horticulture & Foc Processing, Udyan Bhavan, 2, Sapru Marg, Lucknow – 226001, UttarPradesh

26. Mission Director, State Horticulture Development Society, Department of Foc Processing Industries & Horticulture, Directorate of Horticulture, Mayukh Bhavan (Tc Floor), Bidhannagar, Kolkata – 700091, West Bengal

27. Chairman, NABARD, C-24, G Block, Bandra Kurla complex, BKC Road, Bandra Ea Mumbai, Maharashtra 400051

28. Nodal Officer , Operation Greens scheme, ICAR-CPRI, CPRI Road, Near HP Hig Court, Milsington Estate, Bemloi, Shimla, Himachal Pradesh

29. Nodal Officer, Operation Greens Scheme, ICAR-DOGR, Nashik - Pune Highway (NI 50), Taluka Khed, Dist Pune, Rajgurunagar, Maharashtra 410505

Copy to:

1. PS to JS(MA)
2. PS to EA(BKB)
3. PA to DS(AN)
4. PA to DS(HKP)
4. PMA of Operation Greens Scheme

Copy for information to:

1. Sr. PPS to Secy, FPI
2. PPS to AS&FA

Digitally signed by Shyam Sundar Agrawal
Date:Fri Jun 12 18:11:26 IST 2020
Reason: Approved

I/69549/2020

File No. OP-14/7/2018-DD(OG)
Government of India
Ministry of Food Processing Industries
Panchsheel Bhawan. August Kranti Marg, New Delhi – 110049

Guidelines for short term intervention for all fruits and vegetables under Operation Greens under Atamnirbhar Bharat Abhiyan as on 11.06.2020

Ministry is implementing a central sector scheme, namely "Operation Greens" - A scheme for integrated development of Tomato, Onion and Potato (TOP) value chain with a budgetary allocation of Rs. 500 crores. The scheme has two-pronged strategy of Price stabilisation measures (for short term) and Integrated value chain development projects (for long term).

2. Due to restriction imposed on account of COVID-19, the supply chain has been disrupted and famers are not able to sell their produce in the market. Hon'ble Finance Minister has announced on 15.05.2020 in the third tranche of measures for revival of the economy affected severely due to COVID-19 pandemic as part of Atamnirbhar Bharat Package Announcements:

i. Operation Greens will be extended from Tomatoes, Onion and Potatoes (TOP) to ALL fruits and vegetables (TOTAL);

ii. Scheme features – 50% subsidy on transportation from surplus production to deficient markets and 50% subsidy on storage, including cold storages;

iii. Pilot for 6 months – will be expanded and extended;

3. After Inter-Ministerial Consultation, the Scheme was approved by Hon'ble Minister, FPI on 10.06.2020. Accordingly, a set of guidelines has been envisaged for quick implementation of the scheme and to encourage evacuation of surplus production of fruits and vegetables from the production area to consumption centres for the six months to moderate and check gluts and shortage. The salient features of the guidelines are as below:

a. Objective: -The objective of intervention is to protect the growers of fruits and vegetables from making distress sale due to lockdown and reduce the post -harvest losses.

b. Eligible Crops: - Following fruits & vegetables, on the basis of recommendation received from the Ministry of Agriculture will be eligible under the Scheme:-

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Fruits- Mango, Banana, Guava, Kiwi, Lichi, Papaya, Citrus, Pineapple, Pomegranate and Jackfruit

Vegetables: - French beans, Bitter Gourd, Brinjal, Capsicum, Carrot, Cauliflower, Chillies (Green), Okra, Onion, Potato and Tomato

Any other fruit/vegetable can be added in future on the basis of recommendation by Ministry of Agriculture or State Government

c. **Eligible Production Cluster:** - The list of districts for each crop mentioned in Serial No. 7.5 of Horticulture Statistics at Glance 2018 published by Ministry of Agriculture (available at the website agricoop.nic.in) will be taken as eligible production clusters subject to meeting the criterion of essential conditions.

d. **Duration of Scheme:** – for the period of six months from the date of notification

e. **Eligible entities:** - Food Processors, FPO/FPC, Co-operative Societies, Individual farmers, Licensed Commission Agent, Exporters, State Marketing/Co-operative Federation, Retailers etc. engaged in processing/ marketing of fruits and vegetables.

f. **Pattern of Assistance:** - Ministry will provide subsidy @ 50 % of the cost of the following two components, subject to the cost norms:

   i. Transportation of eligible crops from surplus production cluster to consumption center; and/or

   ii. Hiring of appropriate storage facilities for eligible crops (*for maximum period of 3 months*);

Any incidental expenses or taxes, such as GST and other taxes levied at State/Central level will not be considered for the purpose of subsidy.

g. **Essential conditions:** The subsidy will be disbursed to the eligible entities, in case of fulfilment of the following conditions: -

   . Price in the notified production clusters meet any one of the following conditions:

      a. Price fall below preceding 3 years' average market price at the time of harvest;

      b. Price fall more than 15% compared to last year market price at the time of harvest;

      c. Price fall less than the benchmark price for procurement, if any, fixed by the State/Central Government for a specified period;

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information in the claim form and upload the self-certified supporting documents on the portal.

The applicant should register on the portal before carrying out transportation/storage of fruits and vegetables.

i. Category -wise weekly summary of claims will be generated and shared with the concerned agencies, as indicated below for the comments. If the comments if not received within 15 days, it will be presumed that they don't have to offer any comments and the claim will be settled based on the merit of the case:

S. No.	Category	Nodal Agency
1	Food Processor	MoFPI
2	FPO/FPC	SFAC/MoFPI
3	Co-operative Society	NCDC/MoFPI
4	Individual farmer	State Marketing dept
5	Licensed Commission Agent	State Marketing dept
6	Exporter	APEDA
7	State Marketing/ Co-operative Federation	MoFPI
8	Retailer	MoFPI

j. **List of supporting documents**: - The applicant will make online submission of the claim for release of subsidy (for transportation and storage) in prescribed format along with the following supporting documents:

i.i. Purchase Invoice for eligible crops from the notified production cluster;

i.ii. Farmer's detail from whom crop has been procured;

i.iii. Sale/Transfer Invoice for eligible crop to consumption center/plant/port/retail outlet;

i.iv. Transport Invoice & Receipt, and other relevant documents showing payment made for the transportation of crops such as Weighbridge receipts, Toll plaza receipt, Geo-tag photographs (with truck no. date and time).

i.v. Storage Invoice & Receipt showing payment made for the storage of the crop such as Weighbridge receipts, Geo-tag photographs (with truck no. date and time), Rent/Lease Agreement.

i.vi. Copy of bank statement showing payment made to the farmers, transport charge and/or storage charge;

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k. **Program Management Agency (PMA)** - MoFPI will engage services of existing PMAs under Operation Greens scheme to assist the Ministry in implementation and monitoring of the Scheme.

l. **Deficiency in the application** – Deficiency in the application, if any, shall be communicated by the PMA to the applicant. Rectification of deficiency in application should be done by the applicant within the last date prescribed by the Ministry, failing which it will be rejected.

m. **Mission Operation Greens** (MOG) meeting will be held regularly on weekly basis (*every Monday, in case of holiday, next working day*) to consider recommendation of PMAs and approval of the claims submitted by applicants. The claims will be settled within 2 weeks of receiving of complete application for claim. In addition, MOG will consider the progress of the scheme, recommendation for inclusion of any more eligible crops, surplus production area and other policy matters.

m. **Audit mechanism** – 10% of the cases will be selected on random basis. Wherever required, Ministry or its authority agency may call for original documents for verification. Failure to submit documents in original would make applicant liable to refund the subsidy along with interest at the rate of 15% per annum, from the date of sanction of subsidy. In case any discrepancy and/or over claim is found on such examination, the applicant shall be under obligation to rectify such discrepancy and /or refund the excess claimed with interest at the rate of 15% per annum on recoverable amount with one month. Case of fraud, misrepresentation/misdeclaration, falsification and fabrication of documents or other willful default would be dealt as per penal provisions of the relevant Criminal and Civil Law(s).

o. Central Government Agencies (e.g., NAFED, CONCOR etc.) and State Level Agencies (e.g., State Agri Industries Corporation, Agri Marketing Federation etc.) will be involved in implementation of the Scheme.

p. <u>Service Charges</u>: - Service Charges at the rate of 2.5% of the subsidy amount may be utilized by the Ministry for administrative purpose.

q. <u>Cost Norms for subsidy on Transportation and Storage</u>: - The following cost norms shall be applied while calculating eligible transportation and storage cost for calculation of subsidy admissible under the scheme.

<u>Transport Charge</u>

i. Normal Truck Rate - ₹ 2.84 per MT per Km

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i. Reefer Van Rate: - ₹ 5 per MT per Km

In case of transportation by Railway and Air, the actual freight amount charged by the Indian Railway and Air India will be considered as eligible cost.

Storage Charge

i. Warehouse Rate:- ₹ 345 per MT per season

ii. Cold Storage Rate:- ₹ 2,000 per MT per season

Maximum period of three months will be considered for subsidy towards hiring of appropriate storage facilities for eligible crops;

Digitally signed by Shyam Sundar Agrawal
Date:Thu Jun 11 17:51:38 IST 2020
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